



# Sponsorship Opportunities

## Event Details:

**Saturday, April 7, 2018, 2:00pm – 8:00pm**  
**German American Social Club,**  
**2101 Pine Island Rd S.W., Cape Coral, FL 33991**  
**2,500 people are estimated to attend**

**Volunteers from the four City of Cape Coral Charter Authority Schools have come together to hold their 5<sup>th</sup> annual spring event, Charter Authority Rally. This event will host Food Vendors, Beer Stations, Games, Rides, Vendor Booths, Specialty Vehicles, Live Auction and 2 stages that will host entertainment throughout the event.**

## The following tax deductible sponsorship opportunities are available:

*(All sponsors will be provided with a tax donation form. Please contact your tax preparer regarding any applicable deductions)*

**A listing of all participating sponsors will be published at [charterauthorityrally.org](http://charterauthorityrally.org) for one year.**

### **Main Stage Sponsor: \$30,000 – Sponsorship Taken!**

- Company Logo or Name will be featured in all media ads and possibly television and radio announcements for the promotion of this event upon completion of contract along with ad copy no later than **March 1, 2018**
- Company Logo or Name will be featured as a sponsor of the Charter Authority Rally on banners hung in and around schools and at events to advertise Rally
- Company Logo or Name will appear on our 2018 Charter Authority Rally T-Shirts
- Banner at the main stage (produced by Foundation)
- Sponsorship of all entry wristbands
- Opportunity to make remarks from main stage! Free booth at the Charter Authority Rally event on April 7, 2018.
- Free booth at the Charter Rally event on April 7, 2018

### **Small Stage Sponsor: \$5,000**

- Company Logo or Name will be featured in media ads and possibly television and radio announcements for the promotion of this event upon completion of contract along with ad copy no later than **March 1, 2018**
- Company Logo or Name will be featured as a sponsor of the Charter Authority Rally on banners hung in and around schools and at events to advertise Rally
- Company Logo or Name will appear on our 2018 Charter Authority Rally T-Shirts.
- Banner at the small stage (produced by Foundation)
- Free booth at the Charter Rally event on April 7, 2018

### **1<sup>st</sup> Gear - \$2,000**

- Company Logo or Name will be featured in media ads and possibly television and radio announcements for the promotion of this event upon completion of contract along with ad copy no later than **March 1, 2018**
- Company Logo or Name will be featured as a sponsor of the Charter Authority Rally on banners hung in and around schools and at events to advertise Rally
- Company Logo or Name will appear on our 2018 Charter Authority Rally T-Shirts
- Receive 4 Complimentary T-Shirts
- Free booth at the Charter Authority Rally event on April 7, 2018.

### **2<sup>nd</sup> Gear - \$1,500**

- Company Logo or Name will be featured in media ads and possibly television and radio announcements for the promotion of this event upon completion of contract along with ad copy no later than **March 1, 2018**
- Company Logo or Name will appear on our 2018 Charter Authority Rally T-Shirts
- Receive 2 Complimentary T-Shirts
- Free Booth at the Charter Authority Rally event on April 7, 2018.

### **3<sup>rd</sup> Gear - \$1,000**

- Company Logo or Name will be featured in media ads and possibly television and radio announcements for the promotion of this event upon completion of contract along with ad copy no later than **March 1, 2018**
- Company Logo or Name will be listed on our 2018 Charter Authority Rally T-Shirts.
- Free booth at the Charter Rally event on April 7, 2018

### **4<sup>rd</sup> Gear - \$500**

- Company Logo or Name will be featured on Foundation Website and select marketing material for the promotion of this event upon completion of contract along with copy of logo no later than **March 30, 2018**
- Free booth at the Charter Rally event on April 7, 2018



## RIDE SPONSORS

### Mechanical Bull - \$500

Sponsor: Available

This will be a pay per ride attraction that will offer riders the opportunity to ride the bull for fun!  
Great for adults and kids!

*\* Sponsor will be provided with signage around attraction area that states they sponsored the activity.  
Always draws a crowd! Great for Branding!!*

### Rock Climbing Wall Sponsor - \$500

Sponsor: TAKEN

We will host a Rock Climbing Wall in our games and ride area. When kids climb the wall they are able to ring a bell at the top. We estimate an average of 150 climbers/hour.

*\*Sponsor will have the opportunity to place banner for their business at the top of the climbing wall - one of the highest points at the rally! (4x4 size and suggest simple to read)*

### Bungee Spider Jump Sponsor - \$400

Sponsor: TAKEN

Bungee Trampoline is a quad jumper that allows up to 4 riders at once to feel the excitement of soaring 22 feet safely into the air! Fun for all riders!

*\*Sponsor will be provided with signage around bungee jump area that states they sponsored the activity.  
Attraction draws long lines and crowds!*

### Twin Slide Sponsor - \$400

Sponsor: TAKEN

Children have fun going down this double inflatable slide - 2 riders at once for this adrenaline pumping ride!

*\*Sponsor will be provided with signage around slide area that states they sponsored the activity.*

### Under the Sea Inflatable Bounce House - \$400

Sponsor: Available

Complimentary ride for our children under 42" – tons of exposure for your company!

*\*Sponsor will be provided with signage around bungee jump area that states they sponsored the activity.*

### Nerf Gun Course Sponsor - \$400

Sponsor: Available

Always a top attraction at our events! Attraction draws long lines and on-looker crowds!

*\* Sponsor will be provided with signage around ride area that states they sponsored the activity.*

### Human Soccer Ball Sponsor - \$400

Sponsor: TAKEN

**NEW THIS YEAR!!** Riders are admitted into this attraction in small groups to wear protective gear for a game of soccer where they are the ball!

*\* Sponsor will be provided with signage at attraction area that states they sponsored the activity.  
A very popular attraction with long lines and crowds of onlookers @ other events!*

### Interactive Baseball, Basketball and Soccer Game - \$200/ EA

Sponsor: Available

*\* Sponsor will be provided with signage around the gaming area of their choice stating they sponsored the activity.  
Great way to advertise your business!*

**Businesses or personal supporters can participate with signage posted at Rally:**

**Full Color Promotional Yard Sign - \$75 Donation!**

**Business Vendor Booth in Marketplace - \$100 Secures your Spot!**

**Questions & Sponsorship availability can be emailed to [capecharterfoundation@gmail.com](mailto:capecharterfoundation@gmail.com)**



**All Checks to be made out to Charter Authority Rally or  
Cape Coral Municipal Charter Foundation**